



Cross border Digital strategy mentoring program

for senior female talents

As part of the European Women on Boards WELP program we are launching a cross-border Digital Strategy Mentoring Program where the mentors are men and women with experience in Digital Strategy development, or have IT / Technology backgrounds (*see profile description below*) and the mentees are senior women in business, who would benefit from a digital savvy mentor.

The program will start in **Q1 2020** (launch date to be confirmed) with **20** mentoring **pairs**. At the launch event, the mentors and mentees will meet for the first time and subsequent mentoring sessions will continue over telephone/skype as agreed by the mentoring pair (max 1 hour). The program will last **one year**, and we recommend monthly calls, although we hope that each mentor can commit to at least **6 sessions** with their mentee. At our launch (*face to face*) event, we will have a session on mentoring best practices to help the mentoring pairs in their plan development.

More details about WELP program:
<https://europeanwomenonboards.eu/welp/>

Digital area Mentor Profile

- Education: technical or information technology focused university or equivalent
- A minimum of 10 years' experience in analytical, IT or digital team leadership
- Or IT development or consultancy company management
- IT competency and on-line experience in areas:
 - Advanced analytical tasks, models building or Big Data deployment
 - AI or IoT areas
 - Digital marketing, CRM and marketing automation
 - Process digitalization and robotization
- A strong motivation to mentoring and experience sharing, showing competences of being
 - **Supportive:** Encourages the mentee to take risks that are reasonable under the circumstances and that will result in the mentee's professional and personal development.
 - **Protective:** Makes certain that the mentee has all the information needed to make informed decisions and provides the mentee with critical knowledge and understanding of situations so that the mentee gets the "complete picture" prior to taking any action.
 - **Honest in Feedback:** Provides necessary feedback, which allows the mentee to know what s/he is doing well and what areas can be further developed for success.

- **Understands Boundaries:** Is able to set limits with the mentee and also understand that the mentor's job is not to create a clone of the mentor but to share knowledge and information that can be useful to the mentee as s/he develops in his/her own unique way.
- Languages: fluent in English

If you're interested in becoming a mentor in the WELP program, let's have a short telephone interview where we can also answer additional questions you may have. Prior the interview we would like to see your summary CV (*to be sent to Muriel and Martina - contacts below*) to allow us best fit during pairing process. Mentor applications need to close on **November 1st, 2019** in order to allow smooth mentoring through full 2020.

For more details on the program, timing:

Muriel Anton: Muriel.anton@myodyssey.eu

Martina Klepalova: martina.klepalova@europeanwomenonboards.eu

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